

## CURRICULUM VITAE

### **Dr. SHALENDRA SINGH RAO**

Assistant Professor

Department of Banking & Business  
Economics, University College of Commerce  
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### ACADEMIC RECORD

S. No.	Exam Passed	University	Subjects	Year
1.	B.COM.	University of Rajasthan	COMMERCE	2009
2.	M.COM.	University of Rajasthan	E.A.F.M.	2011
4.	DIPLOMA	University of Rajasthan	CO-OPERATION	2012
5.	RS-CIT	Vardhman Mahaveer Open University, Kota (RKCL)	Fundamental of Computer	2012
6.	NET	UGC, NEW DELHI	COMMERCE	2013-DEC.
7.	P.hD.	University of Rajasthan	E.A.F.M.	2017

### **Area of Expertise**

- Knowledge in teaching of Public Finance, International Trade & Finance, Economic Environment & Indian Banking System.
- Co-ordinate the conducting, moderating, and marking of required assessments, tests, projects, and examinations.

### **Experience**

- Presently working as Assistant Professor in Department of Banking & Business Economics, University College of Commerce & Management Studies, Mohanlal Sukhadia University, Udaipur, Rajasthan from 30<sup>th</sup> May 2018.

## **Paper Published:**

1. Dadhich, M., Rao, S. S., SHARMA, R., & MEENA, R. (2023). Emerging Determinants and Analytics of Off-balance Sheet Activities (OBSA) of Commercial Banks. *Finance India*, 37(2).
2. Dadhich, M., Hiran, K. K., Rao, S. S., & Sharma, R. (2022). Factors Influencing Patient Adoption of the IoT for E-Health Management Systems (e-HMS) Using the UTAUT Model: A High Order SEM-ANN Approach. *International Journal of Ambient Computing and Intelligence (IJACI)*, 13(1), 1-18.
3. Dadhich, M., Doshi, R., Rao, S. S., & Sharma, R. (2022). Estimating and Predicting Models Using Stochastic Time Series ARIMA Modeling in Emergent Economy. In *Soft Computing: Theories and Applications* (pp. 295-305). Springer, Singapore.
4. Rao, SS. et al. (2022) ROLE OF E- BANKING SERVICES WITH CUSTOMER PERCEPTION AND SATISFACTION IN CURRENT SCENARIO, *World Journal of Management and Economics*, Vol 15, Issue 04, p.1-9.
5. Rao, S. S., & Bhardwaj , J. K. (2022). Synergy Impact of Merger of Bank of Baroda, VIJAYA & DENA on Employee Engagement. *Journal of The Asiatic Society of Mumbai*, 96(N06(II)), 76-88.
6. Rao, S. S., & Khandelwal, N. (2022). AN EMPIRICAL STUDY ON ARTIFICIAL INTELLIGENCE: CHALLENGES FACED BY BANKING EMPLOYEES AFTER ADOPTION OF AI. *NIU International Journal of Human Rights*, 9(I)( ISSN: 2394 – 0298 ), 334-344.
7. Dadhich, M., Hiran, K. K., Rao, S. S., & Sharma, R. (2022). Impact of Covid-19 on Teaching-Learning Perception of Faculties and Students of Higher Education in Indian Purview. *Journal of Mobile Multimedia*, 957-980.
8. Dadhich, M., Doshi, R., Rao, S. S., & Sharma, R. (2022). Estimating and Predicting Models Using Stochastic Time Series ARIMA Modeling in Emergent Economy. In *Soft Computing: Theories and Applications* (pp. 295-305). Springer, Singapore.
9. Dadhich, M., Rao, S. S., Sethy, S., & Sharma, R. (2021). Determining the Factors Influencing Cloud Computing Implementation in Library Management System (LMS): A High Order PLS-ANN Approach. *Library Philosophy and Practice*, 6281.
10. Meena, R., Dadhich, M., & Rao, S. S. (2021). “Empirical study of Covid 19 on the Indian Banking Sector: A Way Forward. *DOGO Rangsang Research Journal*, 11(11 ), 71-78.

11. Rao , S. S., & Bhardwaj, J. K. (2021). A Study Of One Nation One Card Scheme in India. *International Research Journal of Modernization in Engineering Technology & Science*, 3(5), 2174-2180.
12. Dadhich, Manish (2020). *Evaluative Study of Non-Performing Assets (NPA) of Public and Private Sector Banks in India, Sustainable Development, and Informatics: Emerging Issues* ISBN: 978-0-6488798-1-7, Lincoln Research and Publications Limited, Australia, p.159-168.
13. Dadhich, M., Pahwa, M. S., & Rao, S. S. (2018). Factor influencing to users acceptance of digital payment system. *Int. J. Comput. Sci. Eng.*, 6(09), 46-50.
14. Khatik , S. K., & Rao, S. S. (2017). IN-MILK BOVINE MILK PRODUCTION PERFORMANCE: A COMPRATIVE STUDY OF BHILWARA DISTRICT AND UDAIPUR DISTRICT. *International Journal of Research in Economics and Social Sciences (IJRESS)*, 7(7), 188-196.
15. Rao, S.S. (2017). Special Economic Zones Of Rajasthan: A Case Study Of Sitapura Special Economic Zone And Mahindra World City”, *Inspira- Journal Of Modern Management & Entrepreneurship*, p-ISSN : 2231-167X, PP-98-102.
16. Rao, S.S. (2017). Impact of Foreign Direct Investment in Indian Capital Market, *International Journal of Research in Economics and Social Sciences (IJRESS)*, Vol. 7 Issue 6, June- 2017, pp. 172~178 ISSN(o): 2249-7382.
17. Rao, S.S. (2016). Special Economic Zones and Industrial Sector of India: The way Forward, Published in *Journal of Commerce, Economics & Computer Science*, ISSN 2395-7069, December, 2016, Vol. 2. pp. 175-180
18. Kumar, N., Dadhich, M., & Rao, S. S. (2014). Determinant of customers’ perception towards RTGS and NEFT services. *Asian Journal of Research in Banking and Finance*, 4(9), 253-260.
19. Rao, S.S. (2016). Advertisement Ethics” Published in *Economic Administration Review (Bi-Annual Resource Management Journal)*, ISSN2277-5269, January-Jun, 2014, Vol. 31.

## **Workshop/Training/Orientation program**

- Attended One Month Online International Training on Authorship, Research Methodology and Scopus Free Publication Process organized by Eudoxia Research Centre, India, Regd. Under Govt. of India, on January 5 to February 2, 2021
- Attended UGC- Sponsored Refresher Organized by HRDC-Himachal Pradesh University, Shimla from August 9-21, 2021
- Attended UGC-Sponsored Workshop/ Short Term Course on MOOCs, E-Content Development and Open Educational Resources held from February 24-29, 2020
- Attended UGC- Sponsored Orientation Program at HRDC, University of Rajasthan, Jaipur from 3-29 June, 2019
- Attended Online National Level Workshop on “Introduction to Data using R” organized by Shurparka Educational & Medical Trust’s Moinuddin B. Harris College of Arts & A.E. Kalsekar College of Commerce & Magt. Studies on August 5-8, 2020
- Attended International Online Faculty Program & Management Development Program on “Life Management & Developing Research Skills” Organized by Inspira Research Association, Jaipur, Rajasthan on July 24-30, 2020
- Attended National Faculty Development Program on “Research Methodology: Tools & Techniques” Organized by Inspira Research Association & LBS PG College, Jaipur on 29-31 May, 2020
- 10 days Training Programme on Research Methodology sponsored by Indian Council of Social Science and Research (ICSSR), New Delhi and organized by Department of Economics Administration & Financial Management, University of Rajasthan, on Jun, 2013 held at University of Rajasthan Jaipur.

## **Published Book**

Edited Book- Rao, Dadhich, and Sharma (2021) *Advances in Commerce and Management*, Disha International Publications, New Delhi. ISBN: 978-93-91251-01-7.

## **Proceedings**

- Dadhich, M., Hiran, KK, Rao, SS, Sharma, R. & Meena, R. (2022) ‘Study of Combating Technology Induced Fraud Assault (TIFA) and Possible Solutions: The Way Forward’, in Balas, V. E. et al. (eds) *Emerging Technologies in Computer Engineering: Cognitive Computing and Intelligent IoT*. Cham: Springer International Publishing, pp. 715–723. Link: [https://link.springer.com/chapter/10.1007/978-3-031-07012-9\\_59#citeas](https://link.springer.com/chapter/10.1007/978-3-031-07012-9_59#citeas) (**Scopus**)
- Dadhich M. & et.al. (2021). Teaching–Learning Perception Toward Blended E-learning Portals During Pandemic Lockdown, *Soft Computing: Theories and Applications*, pp 119-129, Springer, Singapore, doi: 10.1007/978-981-16-1696-9\_11
- M. Dadhich, S. Singh Rao, R. Sharma, and R. Meena, "Analytical Study of Stochastic Trends of Non-Performing Assets of Public and Private Commercial Banks in India," 2021 3rd International Conference on Advances in Computing, Communication

Control and Networking (ICAC3N), 2021, pp. 71-76, doi: 10.1109/ICAC3N53548.2021.9725463. (Scopus)

- M. Dadhich, M. S. Pahwa, S. Goswami, and S. S. Rao, "Analytical Study of Financial Wellbeing of Selected Public and Private Sector Banks: A CAMEL Approach," 2021 Emerging Trends in Industry 4.0 (ETI 4.0), 2021, pp. 1-6, doi: 10.1109/ETI4.051663.2021.9619424. (Scopus)
- Rao, S.S. (2015). Make in India and Entrepreneurship: the way forward. Impact of Make in India Efforts, BICON, Sept. 20-27, 2015.

### **Patent Published**

- Patent published, Application No: 202241004013, 24 February 2022, Financial Monitoring Data in Enterprise Knowledge Management

### **Key Strengths**

- Profound knowledge of the subject areas and ability to teach students by using various methods

### **5. Personal Information**

<b>Name</b>	Dr. Shalendra Singh Rao
<b>Father Name</b>	Sh. Mahendra Singh Rao
<b>Category</b>	OBC
<b>Address (Permanent)</b>	Village- Boraj, Via- Phulera, Tehsil- Dudu, District-Jaipur, pin-303338, Rajasthan.
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<b>Date of Birth</b>	13.06.1988
<b>Marital Status</b>	Married

(Shalendra Singh Rao)